

STRATEGIC & SYSTEMS THINKING

GOLD MASTERY CERTIFICATION – Immersion & Train-the-Trainer Boot Camp

Become a Strategic Thinker & Leader in your Field!

For: Anyone who is a Progressive Thinker and Wants to be a Systems Thinker

BENEFITS

The Strategic & Systems Thinking Gold Mastery Certification will increase your value to your current employer and internal clients, while giving you the highly marketable competency of a **Strategic Thinker**. After successful completion of the pre-requisite workshop and the week-long *Certification Boot Camp*, you will:

- ✓ Be able to **think more strategically and innovatively** as a leader on a daily, weekly, monthly, and yearly basis.
- ✓ Have in-depth knowledge of Systems Thinking as a **more effective way of thinking**.
- ✓ Be able to use the **Top 20 Tools for everyday Strategic Thinking and Problem Solving** for yourself and with your team and organization.
- ✓ Know how to **identify and avoid unintended consequences** as a result of your actions at work and in your personal life.
- ✓ Understand the rollercoaster of emotions people experience when facing change, and **practical tips to manage change** in individuals, teams and the organization.
- ✓ Understand the pragmatic Systems Thinking Approach™ to **leadership development** for yourself and your people.
- ✓ Be **Certified to Deliver Training** in Strategic & Systems Thinking using the Centre's proprietary material, as an internal or external consultant, subject to licensing arrangements and the completion of a mentoring and internship program, during which you will be coached by a master level consultant from the Centre.

GOLD MASTERY CERTIFICATION

The Gold Master Certification consists of three parts:

- A. Completion of the Pre-requisite Workshop
- B. Completion of Pre-Work
- C. Completion of the Immersion & Train-the-Trainer Boot Camp

PRE-REQUISITE WORKSHOPS

Prior to the Certification Boot Camp, candidates must have completed the following workshop:

Strategic & Systems Thinking (2 Days)

For more details about the workshop, please go to:

http://www.csm-asia.com/workshops/Strategic_and_Systems_Thinking

PRE-WORK

Candidates will be required to complete pre-work, which will include a prescribed reading list. Purchase of reading material will be required.

IMMERSION & TRAIN-THE-TRAINER BOOT CAMP

This is conducted only once a year each in North America and Singapore. The dates for 2009 are:

- ✓ **17-21 Aug 2009** (4½ Days) – SAN DIEGO, USA
- ✓ **19-23 Oct 2009** (4½ Days) – SINGAPORE

INTERNSHIP

In addition to the three steps for the certification, candidates who intend to deliver Strategic & Systems Thinking training, whether to an internal or external audience, will be required to undergo an internship with a Centre Master Trainer. The internship will be customized to individual candidates.

During the 4 ½ Day Immersion & Train-the-Trainer Boot Camp, you will:

- ✓ **Experience Intensive Content Reinforcement:** You will receive more intensive learning, reinforcement and internalization of the content as each concept is revisited from a much deeper level – the tacit knowledge that is Key to Success.
- ✓ **Acquire Extensive “How To” Knowledge:** You will spend much more time on the “how to” sequences, details and nuances in addition to the “what” of the Strategic & Systems Thinking contents.
- ✓ **Demonstrate Mastery:** You will have opportunities to conduct and critique practice facilitation sessions and demonstrate your expertise, while receiving practical feedback on your skills from the Haines Centre Master Level Consultants.
- ✓ **Enhance Your Facilitation Skills:** Regardless of your facilitation expertise, this immersion will take you to a new level.



Co-Sponsored By:



For More Information:
www.HainesCentreAsia.com

Tel: (65)-63322 033

Email: info@HainesCentreAsia.com

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GOLD MASTERY CERTIFICATION – Immersion & Train-the-Trainer Boot Camp

BOOT CAMP CONTENTS:

- ✓ Specific in-depth and intensive treatment of mastery topics
- ✓ Practicing and Demonstrating Mastery in Strategic & Systems Thinking Concepts and Applications
- ✓ Personal Feedback and Growth
- ✓ Full Immersion

Candidates will be immersed in the following areas, where they will conduct & critique facilitation sessions, and demonstrate mastery:

1. History of General Systems Theory
2. Hierarchy of Systems – The Seven Levels
3. 12 Characteristics of Systems
4. Top 10 Tools for Daily Problem Solving
5. Top 10 Everyday Tools for Strategic Thinking
6. ABCs of Strategic Thinking – 5 Key Questions
7. Use of ABCs Template, Project Management
8. Problem Solving Model / Society Issues
9. Creating the People Edge
10. Centering Your Leadership Competencies
11. Iceberg Theory of Change
12. Puzzle Game – Emphasizing Structures and Processes
13. Infrastructures – Large
14. Infrastructures
 - a. Small
 - b. Mindset
15. Rollercoaster of Change
 - a. Self
 - b. One to One
16. Rollercoaster of Change
 - a. Teams
 - b. Cross Functional
17. Rollercoaster of Change
 - a. Organization Wide
18. Systems Thinking Principles
19. Unintended Consequences (Archetypes)
20. Causal Loops
21. Behavioral Science Principles

BOOT CAMP AGENDA

Monday 8:30 AM—5 PM	Tuesday 8:30 AM—5.30 PM	Wednesday 8:30 AM—5 PM	Thursday 8:30 AM—5 PM	Friday 8:30 AM—1 PM
1. Welcome/Introductions 2. Purposes/agenda 3. Wants-Learnings for week 4. Sign ups to present and coach 5. Plan your presentation	8:30—Round #1 9:30—Round #2 10:30—Round #3 11:30—Round #4	8:30—Join Up: 9:00—Round #9 10:00—Round #10 11:00—Round #11	8:30—Join Up: 9:00—Round #16 10:00—Round #17 11:00—Round #18	8:30: 1) General discussion on consulting/facilitation/training skills 2) Pull it all together 3) Learnings/Applications 4) Next Steps 5) Celebration/Graduation 1:00: Box Lunches
Lunch				
Group Facilitation Practice: 6. Strategic Life Planning Presentations (by all participants) 7. Finish planning of demos and presentation rounds	1:30—Round #5 2:30—Round #6 3:30—Round #7 4:30—Round #8	1:00—Round #12 2:00—Round #13 3:00—Round #14 4:00—Round #15	1:00—Round #19 2:00—Round #20 3:00—Round #21 4:00—Final Exams	

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BOOT CAMP LEAD FACILITATORS

All facilitators of the Centre's certification programs are carefully selected master consultants with outstanding track records. They are all members of the Centre's Board of Examiners and approved adjunct instructors of the University of San Diego's Division for Continuing Education. The lead facilitators for this certification are:

Lead (San Diego), Co-Lead (Singapore)

Steve Haines is the founder and CEO of Haines Centre for Strategic Management and Systems Thinking Press, based in San Diego, USA. He is the world's foremost authority, leader and speaker in the Systems Thinking Approach to the field of Strategic Management (Planning, People, Leadership, Change, Customer Value), and travels the world, speaking on Strategic Management and Systems Thinking, and writing books and articles.

Steve has been a member of eight top management teams in the United States and abroad, with corporate responsibilities for all aspects of organizational functions, including planning, operations, marketing, PR, communications, finance, HR, training, and facilities. His career had included executive positions with MCI, Exxon, Sunoco, Marriott Corporation, ICA, and Freddie Mac. He was also President of University Associates Consulting and Training Services, a pioneer in organization development work. Steve has been on nine Board of Directors including chair of a Credit Union.

Steve's diverse background includes extensive work with over 300 CEOs and keynote presentations delivered to over 1,000 CEOs. He has personally led extensive Best Practices research for over 15 years, and has authored more than 14 books sold in 68 countries, over 50 articles, and developed 12 volumes of comprehensive research, the Haines Strategic Library. He has taught over 80 different kinds of seminars and is in demand as an insightful and passionate keynote presenter at conferences worldwide –with special emphasis on CEO and Board issues.

Co-Lead (Singapore)

Stephen Lin is the Asian Partner of the Haines Centre for Strategic Management®, and works with organizations in Singapore and the region, to improve long term performance by developing their strategic management and innovation capabilities through training, coaching and facilitation. He is Haines Centre for Strategic Management® master facilitator in Asia for training and consultancy using the Centre's proprietary models in strategic thinking, strategic planning, change management, leadership, and innovation. He is also a member of the Centre's Executive Committee, and a member of the Board of Examiners for certification.

Stephen is a former government scholar, and has over 22 years of senior management experience in private and public organizations, both as an internal executive as well as an external consultant. As an internal executive, he has led strategic capability acquisition and development efforts and been a key member of strategic and scenario planning teams. As an external consultant, he is in demand for in-company training as well as facilitation of planning efforts. He also regularly leads public workshops/seminars on key strategic management topics of strategic thinking, strategic planning, change management, leadership and innovation, and has conducted these workshops in Singapore, Malaysia, Indonesia, India, China and the USA.

Stephen has facilitated numerous "live" strategic management efforts and in-company senior management development programs, for a wide range of organizations including multi-national companies, small-medium enterprises and government agencies. His in-house clients have included Ministry of Education, National Community Leadership Institute, INTEL Microelectronics Malaysia, II-VI Asia, INTEL Technology Malaysia, Singapore Productivity Association, Association of Muslim Professionals, Singapore Sports Council, Housing and Development Board, Halliburton, Social Service Training Institute, SLF Management Services, Institute of Technical Education, National Environment Agency, National Institute of Education, Hitachi Global Storage Technologies, Hitachi Asia Group of Companies, Singapore Technologies, Building and Construction Authority, among others. Stephen has also trained hundreds of managers in public workshops and seminars, with consistently excellent evaluations by the participants.

Please Note:

The Haines Centre for Strategic Management reserves the right to substitute any of the facilitators with other facilitators from our Board of Examiners without prior notice.

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Fax to: (65)-63365 032

REGISTRATION FORM

I wish to register for the Strategic & Systems Thinking Gold Mastery Certification Boot Camp:

17 – 21 August 2009, San Diego, USA

19 – 23 October 2009, SINGAPORE

Candidate's Name: _____

Designation: _____

Company: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Contact Person: _____

Telephone: _____

Email: _____

I have attended the following workshops as pre-requisite:

Workshop Name (1): _____

Date Attended: _____

I wish to sign up for the pre-requisite workshop(s). Kindly sent me the details and registration forms.

Tuition:

USD 2,495 - Fee includes course materials, lunch and tea-breaks.

Kindly make payments to:

CSM Strategic Consultants Pte. Ltd.
(Company Registration: 200615997C)
3 Raffles Place #07-01
Singapore 048617

Tel: (65)-63322 033

Fax: (65)-63365 032

Email: info@HainesCentreAsia.com

Please contact us for more information on the venue for each location, or if you require any other clarification.

Please note that CSM Strategic Consultants Pte. Ltd. and the Haines Centre for Strategic Management reserve the right to cancel or postpone the workshops and/or boot camp in the event of insufficient numbers of candidates, in which case, payments already made will be refunded in full.