

Purpose of the Workshop

- ❖ To learn and apply a set of thought processes for a broader and more effective way of thinking
- ❖ To understand key concepts of strategic and systems thinking, and learn how to apply them in the organization for better results
- ❖ To learn how to crystallize and clarify outcomes and visions, and at the same time prepare for the uncertainties in the future
- ❖ To learn how to get everyone in the team onboard, and working together in a concerted effort
- ❖ To understand the logical levels of personal, leadership and organizational development, and how to use them



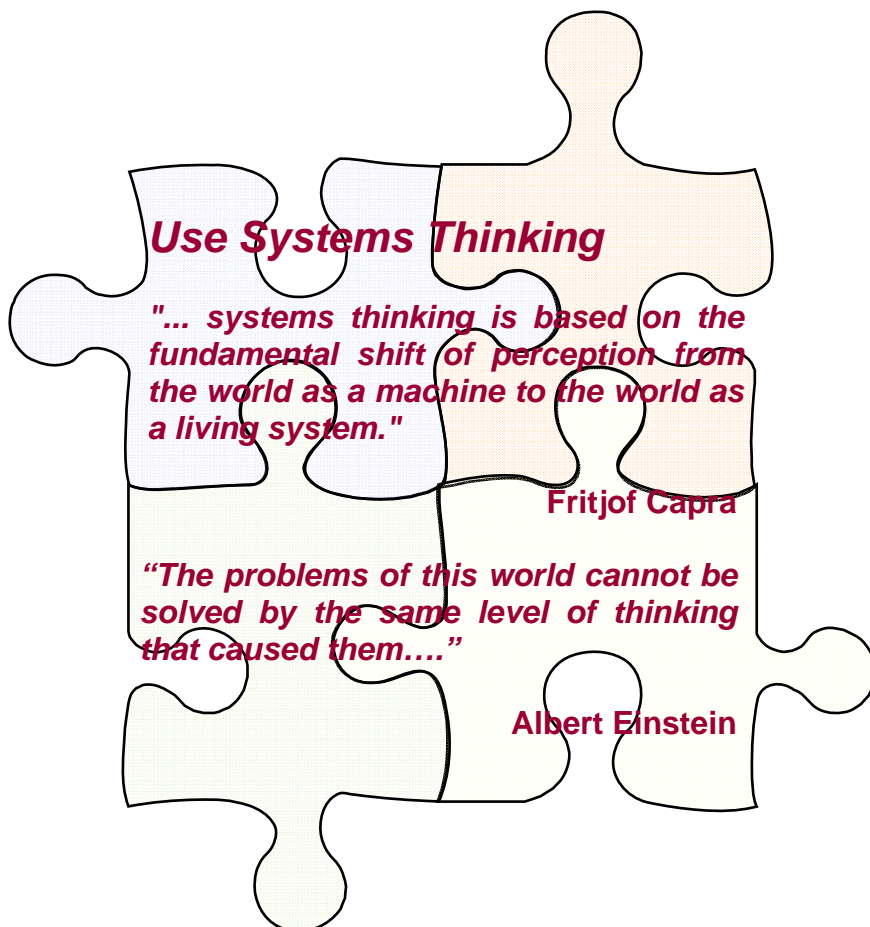
Who Should Attend

All levels of managers, who desire to become more strategic and effective in their thinking

Benefits of Attending

Participants will achieve:

- Better clarity of purpose for themselves and their team, resulting in greater self-motivation, stronger cohesiveness, sharper focus and consistently better results
- A longer term, more strategic outlook that translates to more productive and effective actions leading to more sustainable results in the long term
- Better decisions based on better logic and a more complete and holistic view
- Higher collaboration, less conflict in their teams with higher output
- Greater problem-solving ability



Workshop Outline

- Overview of strategic and systems thinking
 - The importance of strategic thinking
 - Goals and premises of strategic thinking
 - Systems thinking vs strategic thinking vs strategic planning & management
- Key concepts of strategic and systems thinking, and their application
 - The ABCs of strategic thinking
 - The 5 phases
 - Application to corporate planning and cascading process
 - External environment scanning and scenario thinking
 - The seven levels (Hierarchy) of living systems
 - The natural hierarchy and validity in human organizations
 - Application to personal, leadership and organizational development
 - The 12 laws of systems, and their business application
 - 10 tools of for daily use
 - The Rollercoaster of Change™
 - Phases of the rollercoaster
 - Application to transition and change management for self and others
- Action Planning

Conduct of the Workshop

The workshop include:

- Explanation of principles, concepts and models
- Break-out discussions and presentations
- Case studies and examples
- Use of templates, tools and techniques

About the Centre

The Haines Centre for Strategic Management® is a global partnership of master consultants, trainers and facilitators, specialized in the systems thinking approach to strategic thinking, strategic planning and organizational change, and innovation.

The Centre was founded in 1990 and today comprises an international network of offices in over 20 countries. It is headquartered in San Diego, USA, and the Asian Regional Office is located in Singapore. The Centre owns a comprehensive suite of Intellectual Property on the Systems Thinking Approach™ to Strategic Management, covering all areas of strategic management (planning, people, leadership, change). This Intellectual Property is kept updated through the contributions of the Centre's partners, and based on their experience and best practices adopted in work with clients. The Centre's clients include public, private, and non-profit organizations.

Facilitators

All our facilitators are carefully selected professionals with years of hands-on experience in senior management positions. In addition, they are qualified facilitators with good track records facilitating client organizations, as well as public workshops, in their chosen fields.

REGISTRATION FORM

FAX: 65 - 6 3365 032

Contact Person _____ Designation _____

Company _____ E-Mail _____

Address _____

Phone _____ Fax _____

Choice of Dates (Please tick): 24 & 25 Mar 11 21 & 22 Jul 11
24 & 25 Nov 11

Participant's Name	Designation	E-Mail	Phone
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Please make cheque payable to:

CSM Strategic Consultants Pte. Ltd.
3 Raffles Place #07-01
Singapore 048617

Course Fee: \$850 per person

For any further enquiries, please contact us at:

Tel: 65-6 3322 033 ; Email: info@csm-asia.com

Note: CSM Strategic Consultants Pte. Ltd. reserves the right to change the venue to an equivalent venue at its discretion, and/or to cancel and/or postpone the workshop in the event of insufficient numbers of participants.