

Haines Centre for Strategic Management

Architects of Strategic Change

Our Purpose

We help organizations achieve their strategic goals by:

- ✓ **Designing** clarity of purpose
- ✓ **Ensuring** successful implementation
- ✓ **Sustaining** high performance over the long term



Stephen Lin
Regional Managing Partner - ASIA

Asia Office

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Global HQ

946 Redbud Road • Chula Vista, CA 91910, USA
T: +1-619-6633631 **E:** info@hainescentre.com
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Our Services

We *facilitate* and *consult* strategically in strategic planning, strategy implementation and systemic optimization.

1

We *train* and *develop* senior management in strategic thinking, planning and management, using adult experiential learning.

2

We *coach* key managers throughout the strategic management process.

3

All this is supported by our best practices. Our partners are committed to continuous learning. They stay up-to-date on the latest in the field and help apply it to your organization in practical ways.

Why Hire the Centre?

Our competitive advantage is yours too. We give you:

Superior Results:

You get the elegant simplicity of our Systems Thinking Approach™ to achieve and sustain superior business results.

Knowledge Transfer:

You get our knowledge, skills, materials and methodology to develop your own Strategic Management expertise.

Greater Value:

You get the expertise and reach of large, well-known consulting and training firms, without their overhead costs.

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HAINES CENTRE
for **STRATEGIC**
MANAGEMENT®

Architects of Strategic Change

We Give You a Competitive Edge

This will be Your Quadruple Bottom Line.

- **To Customers:** You **stand out**
- **To Employees:** You **inspire** success
- **To Shareholders:** You **grow** value consistently
- **To Society:** You **embody** good corporate citizenship

Who are We?

- ✓ We are a leading-edge, global team of strategic management consultants, facilitators and trainers.
- ✓ We are renowned for our universal and practical application of systems thinking principles.
- ✓ We make a meaningful, sustained difference for ourselves, our clients and our communities.

Our Global Alliance of Master Consultants



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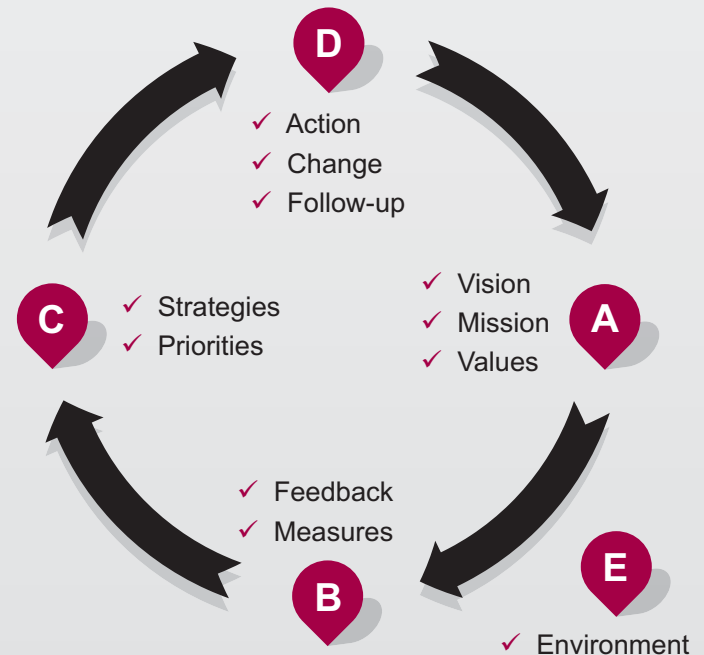


We Focus on Strategic Management

We focus on strategic management to ensure your organization stays competitive and relevant over the long term, even in tough and unpredictable business environments. We have a proven record of success working with CEOs, boards and executives.

Using our Strategic Management System, you will build a lasting culture of results and strategic success.

Strategic Management Cycle



Getting Started

1. Call us today

We will determine together how our Systems Thinking Approach™ will sharpen your competitive edge.

2. See us in action

- ✓ Let us conduct a one-day Executive Briefing on how you can achieve your Strategic Goals, or
- ✓ Have us facilitate the Annual Strategic Review of your Strategic Plan.

3. Customize your approach

Work with us to tailor our Facilitation, Training and Coaching services to your specific needs.

Partner with us!

Contact us today!

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